

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WEST VIRGINIA	1,793,477	1,808,344	1,799,627	1,788,530
MEDIAN AGE (YRS)		38.7	39.7	41.0
HUNTINGTON, WV	312,529	315,538	314,384	312,574
MEDIAN AGE (YRS)		37.9	38.9	40.0
HISPANICS (ANY RACE)		2,131	2,181	2,593
STATE'S PERCENTAGE		0.68%	0.69%	0.83%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	303,472	301,768	299,304
MSA'S PERCENTAGE	96.18	95.64	94.86
MEDIAN AGE (YRS)	38.2	39.2	40.5
BLACK/AFRICAN-AMERICAN	7,020	7,293	7,375
MSA'S PERCENTAGE	2.22	2.31	2.34
MEDIAN AGE (YRS)	31.9	31.8	31.7
AMERICAN INDIAN/NATIVE	601	688	787
MSA'S PERCENTAGE	0.19	0.22	0.25
MEDIAN AGE (YRS)	36.0	34.9	35.1
ASIAN	1,268	1,343	1,492
MSA'S PERCENTAGE	0.40	0.43	0.47
MEDIAN AGE (YRS)	32.2	32.4	33.1
HAWAII/PACIFIC ISLANDER	54	55	63
MSA'S PERCENTAGE	0.02	0.02	0.02
MEDIAN AGE (YRS)	27.2	26.7	28.9
OTHER	446	494	607
MSA'S PERCENTAGE	0.14	0.16	0.19
MEDIAN AGE (YRS)	19.2	18.1	17.6

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	61,183	59,106
SUBURBAN	139,696	137,369
RURAL	113,505	116,099

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$32,267	-----	
PER CAPITA	\$18,071	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$4,153,126,000	\$5,049,969,000	21.59%
FOOD AT HOME TOTAL	\$558,169,600	\$615,756,800	10.32%
FOOD AWAY FROM HOME TOTAL	\$433,707,500	\$523,124,500	20.62%
FOOD AS % OF TOTAL EXPENDITURES	23.88%	22.55%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$108,784,000	\$120,676,600	10.93%
FISH & SEAFOOD PRODUCTS	\$10,205,000	\$11,229,600	10.04%
FRUITS & VEGETABLES	\$60,052,600	\$65,205,900	8.58%
DAIRY PRODUCTS	\$62,080,200	\$68,388,200	10.16%
BAKERY PRODUCTS	\$60,749,200	\$64,994,500	6.99%
CEREALS & PRODUCTS	\$29,823,000	\$33,502,900	12.34%
PREPARED FOODS	\$91,443,500	\$102,107,200	11.66%
JUICES	\$13,383,800	\$14,643,600	9.41%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$30,719,000	\$41,171,100	34.02%
FAST FOOD	\$13,711,900	\$17,795,400	29.78%
FULL SERVICE	\$17,007,100	\$23,375,700	37.45%
LUNCH	\$108,963,100	\$131,039,000	20.26%
FAST FOOD	\$67,497,400	\$79,200,300	17.34%
FULL SERVICE	\$41,465,800	\$51,838,700	25.02%
DINNER	\$156,838,200	\$192,791,700	22.92%
FAST FOOD	\$67,061,800	\$78,877,900	17.62%
FULL SERVICE	\$89,776,400	\$113,913,800	26.89%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$838	\$911	8.71%
POULTRY	\$224	\$244	8.93%
EGGS	\$40	\$42	5.00%
FISH & SEAFOOD			
FRESH	\$38	\$40	5.26%
FROZEN	\$26	\$30	15.38%
CANNED	\$15	\$15	0.00%
FRUITS / VEGETABLES			
FRESH	\$296	\$317	7.09%
CANNED	\$88	\$97	10.23%
FROZEN	\$57	\$58	1.75%
OTHER	\$21	\$20	-4.76%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$158	\$169	6.96%
CHEESE	\$127	\$131	3.15%
ICE CREAM	\$78	\$84	7.69%
BUTTER / MARGARINE	\$38	\$45	18.42%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$361	\$378	4.71%
COOKIES	\$68	\$71	4.41%
CRACKERS	\$39	\$41	5.13%
CEREALS & PRODUCTS			
CEREALS	\$133	\$141	6.02%
PASTA PRODUCTS	\$38	\$44	15.79%
FLOUR & MIXES	\$41	\$48	17.07%
RICE	\$17	\$20	17.65%
PREPARED FOODS			
SNACKS/CHIPS	\$120	\$138	15.00%
JUICES	\$103	\$111	7.77%
FROZEN/PREP. OTHER	\$92	\$106	15.22%
SOUPS	\$58	\$67	15.52%
SAUCES & GRAVIES	\$56	\$55	-1.79%
BABY FOOD	\$41	\$45	9.76%
FROZEN MEALS	\$41	\$47	14.63%
NUTS	\$30	\$32	6.67%
SALADS	\$22	\$26	18.18%

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